Danny Pellatt

Full Stack Web Developer

Over 5 years of experience in creating custom websites and applications, managing complete project lifecycles from conception to launch. Adept at leveraging technologies such as HTML, CSS, JavaScript, React, and SQL to deliver responsive, accessible, and highperformance web solutions. Proven expertise in UX/UI design, collaboration, and driving user satisfaction and business growth.

WORK EXPERIENCE

Developer / Product Manager Outlier Advisors

04/2023 - Present

San Diego, CA

Consultancy experts within the animal health profession. Achievements/Tasks

- Led projects from initial concept through deployment, selecting the best tools and technologies for each job, including HTML, CSS, JavaScript, React, and SQL
- Created responsive and accessible web applications, ensuring seamless compatibility across all devices and browsers, resulting in a 20% increase in user satisfaction
- Led the complete overhaul of a premium industry report and online directory for 50,000+ subscribers, integrating data standards, web scraping, new technology, and improving UI/UX, increasing user adoption by over 800%

Software Developer Bitwerx

10/2022 - 04/2023 A leading software company in the veterinary sector.

Achievements/Tasks

- Created comprehensive onboarding documentation by conducting interviews and gathering insights from crossfunctional teams, reducing training time by 75%
- Led a cross-functional initiative to identify and resolve critical software issues, implementing new processes that enhanced reliability and improved efficiency by 12.5%
- Provided critical technical updates and barriers to stakeholders and management in weekly all-staff briefings, enhancing project clarity

Web Developer

Freelance

10/2019 - 10/2022

England / USA

Lexington, KY

Achievements/Tasks

- Designed and developed complete websites for multiple companies, handling branding, logo creation, content development, coding, launch, and maintenance
- Improved website performance, accessibility, and SEO, achieving Lighthouse scores of 90+ using optimization techniques and tools like Webpack. This resulted in faster load times and enhanced user experience
- Improved client brand recognition and online presence, resulting in an average 80% increase in customer inquiries

HIGHLIGHTS



SKILLS

Front-End:

HTML5/CSS3, JavaScript, TypeScript, React, Angular, Vue, Tailwind, Bootstrap, npm, Webpack, Testing, Debugging

Back-end:

Node.js, C#, SQL, MongoDB, Docker, Azure, AWS, .NET Core, RESTful APIs, CI/CD, Build Tools, Command Line, Microservices

Design and User Experience:

Responsive Design, UI/UX Principles, Accessibility (a11y), Figma, Canva, Airtable, Softr, Lucid Chart, Mailchimp, Adobe Suite

Tools & Software

Agile Methodologies, Roadmapping, User Stories, Code Reviews, Documentation, Trello, Jira, Confluence, Notion

EDUCATION

Geology | B.S.

Plymouth University, England 2014

Full Stack Software Development

TrueCoders 2022

PREVIOUS CAREER

Musician (2011 - 2021)

Successful decade-long career writing commercial music and playing internationally

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